

PROFESSIONAL EXPERIENCE

Nickelodeon, Feb 2021 - present Senior Designer, Interactive

- Strategize and create new modules and elements for NickHelps.com
- Concept and implement illustrations and photographic elements to drive UX goals
- Review new site builds for quality assurance

Rocketship Ent., Jan 2021 - present Layout Designer

• Convert web-based comics experiences to book formatted print mediums

Comedy Central, April 2007 - May 2020 Senior Design Director, Brand Creative

- Lead visual aesthetics across show- and brand-oriented spaces including 2018 Refresh, optimizing brand recognition across all digital and marketing environments
- Oversee integrated motion and digital design departments, organizing production shoots, managing staff and freelance hires
- Collaborate and ensure consistency across platforms with in-house departments and external clients
- Expand and optimize brand presence into emerging digital spaces such as Apple TV, Amazon, Roku and others

Various NYC artists, 2007 - present Freelance Designer/Animator

 Create promotional fliers and postcards, original album art for print and digital, motion graphics packages for web

Dircks Associates, Sep 2004 - Mar 2007 Graphic Designer

- Design, layout and production for print and interactive digital formats
- Visualize and illustrate story boards for presentations and video projects
- Collaborate on audio and music production for commercial and live use

TECHNICAL & TEAM SKILLS

Adobe Creative Cloud: Photoshop, Illustrator, InDesign, After Effects, Audition, Premiere, Flash, Dreamweaver • Sketch • Figma • Principle • Spark AR • Final Cut Pro • Logic Pro • Atlassian JIRA & Confluence • Basecamp • Trello

Creative leadership, team building, critique, brand guidelines, video storytelling, typography, photography, interactive design, user experience, visual history, editorial, marketing research and behavior analysis, search engine optimization

AWARDS AND RECOGNITION

Promax BDA Thrive IV Cohort

Designs for Emmy-winning shows including The Daily Show with Jon Stewart and The Daily Show with Trevor Noah, The Colbert Report, South Park, Workaholics, Broad City, The Other Two and more

EDUCATION

2003-2005 – Bachelor of Fine Arts, Graphic Design Long Island University Southampton Summa Cum Laude GPA: 3.9

2001-2003 - Associates of Fine Arts, Graphic Design Suffolk County Community College GPA: 3.9

PERSONAL SKILLS & INTERESTS

Music performance, audio engineering, file structure and organization, analog mediums including film and tape, nature presevation, animal welfare, travel

PORTFOLIO SITE

interspacestation.com